

# NEW POLL REVEALS MOST AMERICANS OPPOSE REGULATING STREAMING SERVICES LIKE CABLE

Americans like options.

**64%**



prefer streaming over cable/satellite.

**66%**

believe streaming provides more content than cable/satellite.



Most think it's easier to switch streaming services than cable providers.

## Don't disrupt a positive streaming experience

Big station groups have asked the FCC to regulate streaming like traditional cable. *But what do Americans think?*

ONLY

**24%**

support more streaming regulations

## Americans today find local news accessible in more places

Less than **1 in 5**

have difficulty streaming local news



**84%**

regularly watch local news on phones, computers and tablets  
Only 48% regularly watch local news on TV via cable or satellite

Proposed regulations would reduce choices and increase fees for Americans.

## Don't turn back the clock on streaming.