

## NEW POLL REVEALS MOST AMERICANS OPPOSE REGULATING STREAMING SERVICES LIKE CABLE

## Americans like options.



prefer streaming over cable/ satellite.



believe streaming provides more content than cable/satellite. Most think it's easier to switch streaming

services than cable providers.

## Don't disrupt a positive streaming experience

**Big station groups have asked the FCC to regulate streaming like traditional cable.** *But what do Americans think?* 

ONLY support more streaming regulations

Americans today find local news accessible in more places





have difficulty streaming local news **regularly watch local news on phones, computers and tablets** Only 48% regularly watch local news on TV via cable or satellite

Proposed regulations would reduce choices and increase fees for Americans. Don't turn back the clock on streaming.

PRESERVE Viewerchoice COALITION Listen to what people are saying: keep streaming services the way they are. To see the full report, visit preserveviewerchoice.org

The Preserve Viewer Choice Coalition partnered with independent research partner Change Research to conduct a nationwide survey. The above statistics are based on a nationwide survey of 1,573 registered voters 18+ conducted between January 10 - January 15, 2024.